

Retail Therapy

Heritage and
Urban Design in
Town Centres

DAY CONFERENCE
Tuesday 7th November 2006

*Royal Institution of Chartered Surveyors
12 Great George Street
Parliament Square
London SW1P 3AD*



Institute of Historic Building Conservation
London Branch

Retail Therapy

Heritage and Urban Design in Town Centres

Historic town centres are endangered.

Current trends – competition from out of town shopping centres, poor quality built environments, access issues, town centre cloning, anti-social behaviour and crime are contributing to town centre decline – a widely acknowledged problem on a national scale.

Can built environment professionals provide a cure?

This day conference will examine the current issues facing town centres and shopping parades, investigate the symptoms they exhibit and present a range of treatments to restore health and economic vibrancy. Speakers from a wide range of professions will share their experiences.

Who should attend?

Whilst there will be a general theme of good practice in historic areas, the majority of issues are universal – common to most retail areas. This conference will be of interest to *conservation officers, urban designers, architects, planners, town centre managers, regeneration officers and highways engineers*; indeed anyone charged with ensuring their town centre remains attractive, competitive and unique.

VENUE

The Royal Institution of Chartered Surveyors is located at 12 Great George Street, Parliament Square and can be reached:

By National Rail to Charing Cross and Waterloo stations

By Tube to Westminster Station (Jubilee, District and Circle Lines)

By Bus from Charing Cross (Strand) Nos. 11, 77A

The Conference will provide an opportunity to gain CPD training for both IHBC members and members of other professional Institutes. A CPD certificate will be available to delegates at the end of the day.

Information

Nick Collins Tel: 020 7973 3739 Fax: 020 7973 3792

Email: nick.collins@english-heritage.org.uk



Retail Therapy

Heritage and Urban Design in Town Centres

Day Conference, Tuesday, 7th November 2006

Royal Institution of Chartered Surveyors, 12 Great George Street,
Parliament Square, London SW1P 3AD

Chairman for the day:

David McDonald – Chair IHBC London Branch

MORNING SESSION

09.15 REGISTRATION AND COFFEE

09.45 *Welcome:* **David McDonald**, Chair IHBC London Branch

09.50 *Keynote speech:* **The Rt Hon John Gummer MP**

10.15 *Attack of the Clones:* **David Boyle** (New Economics Foundation)

10.40 *Skin Graft – Public Realm:* **Peter Stewart** (Peter Stewart Consultancy)

11.05 COFFEE

11.25 *Preventative Medicine – Masterplanning:* **Kelvin Campbell** (Urban Initiatives)

11.50 *Amputation? – Town Centres Regeneration:* **Piers Gough** (CZWG Architects)

12.20 Discussion and Chairman's Summary

12.45 LUNCH

AFTERNOON SESSION

1.45 *Open Heart Surgery – Leeds City Centre:* **Sir Terry Farrell** and **John Thorp** (Terry Farrell & Partners and Leeds City Council)

2.25 *Face Lift – Design and Heritage Champion:* Councillor **Daniel Moylan** (Royal Borough of Kensington and Chelsea)

2.50 TEA

3.15 *Rehabilitation – Grant Funding:* **Jake Stafford** (Frederick Stafford Planning)

3.50 *Cosmetic Surgery – Shopfronts:* **Diane Russell** (Rother District Council)

4.15 Discussion and Chairman's Summary

4.40 CLOSE

IHBC website: www.ihbc.org.uk

Registered Office: 3 Stafford Road, Tunbridge Wells, Kent TN2 4QZ

Registered as a Charity: No.1061593 Company Limited by Guarantee; Reg. in England; No. 3333780

BIOGRAPHIES

David Boyle is a senior associate of the new economics foundation (nef) where he has played a leading role in documenting and countering the emergence of ‘Ghost Towns’ and ‘Clone Towns’ across Britain. The series of reports produced by nef on Clone Town Britain defined a phenomenon and introduced a new term into the English language. The reports were drawn upon heavily in the influential report from the All Party Group on Small Shops, High Street Britain 2015. At nef, David works on the Clone Town Britain campaign and nef’s alternative model for public service delivery – co-production. David has written for many national newspapers and magazines, has stood for Parliament, and edited a range of magazines including *Town and Country Planning*.

Kelvin Campbell is a Director and founding partner of Urban Initiatives, with overall responsibility for urban design and development planning matters. He has over twenty-five years’ experience in major urban development and regeneration projects in the UK and abroad. This includes masterplanning of residential, commercial and mixed use developments; socio-economic and major transportation initiatives. He has particular interest in city centre revitalisation; arts, media and cultural strategies; waterfronts; public realm, area identity and branding; and conservation projects. Within the Practice, he takes a lead role in management, business planning, design direction and communication.

Sir Terry Farrell is Principal of Farrells, an internationally recognised architecture and urban design practice, renowned for landmark building schemes and masterplans. Recent work includes the RIBA award winning Home Office HQ and the Green Building in Manchester, which won the Civic Trust’s 2006 sustainability award. In Edinburgh, Farrells converted a former orphanage to The Dean Gallery for National Galleries of Scotland. Current work includes the transformation of Newcastle’s listed Hancock Museum to create The Great North Museum and the refurbishment of the historic Royal Institution of Great Britain. Terry Farrell is a Past Chairman of Building for Life and has served as an English Heritage Commissioner.

Piers Gough CBE studied with his future partners at the Architectural Association in London between 1965 and 1971. He set up practice in 1975 with Nick Campbell, Roger Zogolovitch and Rex Wilkinson which is now known as CZWG Architects LLP. The practice is well known for its exuberant buildings and successful masterplans. Piers was awarded a CBE for services to architecture in 1998. He was elected a Royal Academician in 2002 and is currently a Commissioner of English Heritage and Design Champion for Kent. He presented “Shock of the Old”, a six part series on aspects of the history of British Architecture on Channel 4.

The Rt Hon John Gummer MP was Margaret Thatcher’s Chairman of the Conservative Party and for 16 years a minister, becoming Minister for Agriculture, Fisheries and Food, and then Secretary of State for the Environment. His experience as an international negotiator has earned him worldwide respect. Previous to his ministerial career he was a successful businessman and Chairman of a medium sized plc. In consecutive years, the BBC unprecedentedly awarded him the title ‘Parliamentarian who did most for the

Environment Internationally’, while the NGO community called him ‘the best Environment Secretary we have ever had’. Since leaving office he has held the positions of Chairman of the International Commission on Sustainable Consumption, Chairman of the Marine Stewardship Council and Non-Executive Director of Kidde Plc. He is currently Chairman of The Sancroft Group, Chairman of Valpak Ltd., Chairman of the Association of Independent Financial Advisors, and Chairman of Veolia UK Ltd. In December 2005 David Cameron appointed him Chairman of the Quality of Life Commission.

Councillor Daniel Moylan is Deputy Leader and Design and Heritage Champion of the Royal Borough of Kensington and Chelsea Council, Chairman of the ALG Transport and Environment Committee and co-Chairman of Urban Design London, a group dedicated to improving urban design practice in London’s public realm. He has been a councillor for sixteen years and is associated with public realm improvements achieved or planned in Kensington High Street, Sloane Square and Exhibition Road.

Diane Russell trained as an architect before specialising in the conservation of historic buildings. She is presently employed as Conservation and Design Officer at Rother District Council, where her role includes advising on development control matters, preparing Conservation Area Appraisals, and providing design input to a range of regeneration initiatives in a number of historic towns throughout the District.

Jake Stafford is an architect and town planner who specializes in managing shop improvement schemes for local authorities. Initially an architect in Northern Ireland he subsequently worked as a planner for both Westminster City and Southwark Councils and for 16 years was a partner of the Franklin Stafford Partnership. In 1999 he started on a SRB Shop Improvement Scheme in Southall followed by a number of town centre HERS and THI schemes, including the successful Forest Gate HERS in Newham.

Peter Stewart qualified as an architect after training at the University of Cambridge and the Polytechnic of Central London. After spells in practice and at the Royal Fine Art Commission, in 1999 he joined the newly-formed Commission for Architecture and the Built Environment (CABE), where he was Director of its design review programme. In 2005 he founded a specialist consultancy advising private and public sector clients on architecture, urban design and planning. He is Chair of the regional design review panel for the East Midlands, a member of the London Advisory Committee of English Heritage and a member of CABE’s enabling panel.

John Thorp MBE is Civic Architect for the City of Leeds, a member of the CABE Design Review Panel and contributes to the Yorkshire Forward Towns and Cities Renaissance programme. The Renaissance Leeds project arising from this has focussed on “the well-connected city” with strong emphasis on the creation of a legible public realm reflecting the singular character of the city. The Civic Architect’s role was established to respond to the City Council’s ambition to produce quality in its own architectural and urban design work, and to champion design quality in other public, private and voluntary sector developments.

Retail Therapy

Heritage and Urban Design in Town Centres

Royal Institution of Chartered Surveyors Tuesday 7th November 2006

BOOKING FORM

Organisation _____

Address _____

_____ Postcode _____

Telephone _____

Fax _____

Email _____

Delegates

Name

Position

1 _____

2 _____

3 _____

Conference fee (to include buffet lunch) £95 for IHBC members, £125 for non members.

Cheques should be made payable to IHBC London Branch.

Please return booking form with remittance **before 24th October 2006** to:

Nick Collins, 21 Holland Close, Bromley BR2 7DS

Terms

The organiser reserves the right to cancel, postpone or modify the conference. In the event of cancellation by the organiser, any fees paid will be refunded in full. The following terms will apply to the cancellation of bookings by delegates:

1. Cancellations received up until 24th October 2006 will incur an administrative charge of 15% of fees due.
2. Cancellations received on or after 24th October 2006 will incur an a charge equal to the full fees due.

An acknowledgement of receipt will be sent by return.





London Branch

Supported by



ENGLISH HERITAGE



© Peter Ashley

The Institute of Historic Building Conservation (IHBC) is the professional institute which represents conservation professionals in the public and private sectors in the United Kingdom and Ireland. The Institute exists to establish the highest standards of conservation practice to support the effective protection of the historic environment.